

# SmartSIM Beats Another Network Outage



## Users Lost Connectivity Coast to Coast... But Not SmartSIM Customers.

On February 22, AT&T suffered a massive nationwide network outage that impacted users coast to coast. SmartSIM customers did not experience a single service disruption. Their hardware devices automatically failed over to the next available carrier, ensuring business as usual.

To illustrate, we pulled usage data from a customer that had AT&T set as their preferred carrier. When the AT&T outage occurred, all SmartSIM-enabled devices that lost connectivity immediately switched to T-Mobile or other carriers.

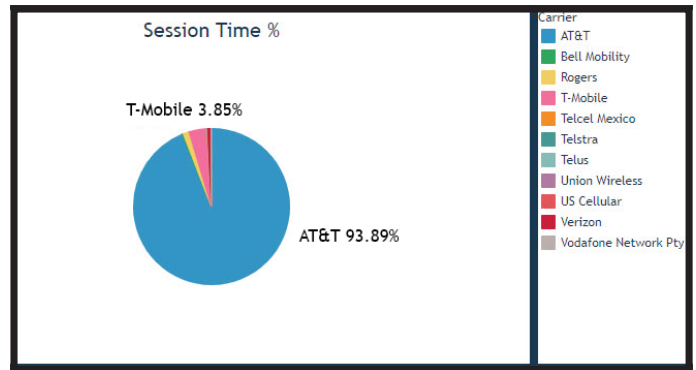
“Just another reason why working with Advantix is a good idea.”

– VP of IT, Fortune 100 Company

## ACTUAL CUSTOMER NETWORK STATS

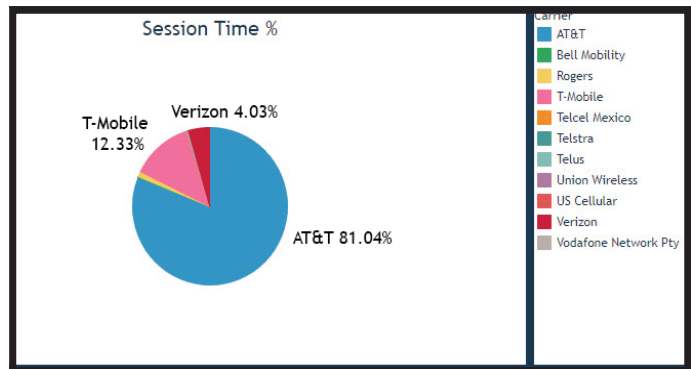
### FEBRUARY 21 – THE DAY BEFORE THE OUTAGE

About 94% of total session time across all SIMs is on the AT&T network, with T-Mobile, Rogers, and other carriers accounting for just 6%.



### FEBRUARY 22 – THE DAY OF THE OUTAGE

AT&T's session time dropped to 81% because so many devices switched to T-Mobile, Verizon, Rogers, or other carriers as a result of the outage.



For more information and other use cases showing SmartSIM mitigating network outages, contact your Advantix channel manager or email [channelmanagers@advantixsolutions.com](mailto:channelmanagers@advantixsolutions.com)