

SMARTSIM FAILOVER USE CASE

“SmartSIM was invaluable during Hurricane Ian”

– Telecom Network Engineer

Details

- **Client Profile**
National Specialty Retailer
- **Device Type**
Routers and handheld computers
- **SIM Count**
3,000
- **Application**
Store internet access / WAN connectivity

Situation

With Hurricane Ian headed for Florida, the company's IT team was concerned that stores throughout the state might lose their primary broadband connection due to a network outage.

Solution

Advantix overnighted dozens of SmartSIM-enabled routers to the company's warehouse so they could be distributed to stores throughout the state as a failover solution.

Result

When Ian made landfall, broadband networks started failing and caused many of the company's stores to lose their primary connectivity. The SmartSIM-enabled routers automatically connected to Verizon as a failover solution. Hours later, when Verizon's network went down, the routers failed over to AT&T, enabling the stores to continue operations.