



## North American Logistics Provider Chooses Advantix Trifecta: SmartSIM Connectivity, Managed Mobility and Fixed TEM Services

### Client Profile



**Industry**

Logistics/delivery services



**Locations:**

14 hubs and 80 other facilities



**SIM Count:**

5,200

### Situation



Drivers faced connectivity issues on U.S. and Canadian routes



Operations and deliveries were being disrupted



Stakeholders wanted to lower mobility costs



IT management sought mobility and fixed TEM support

### Solution

Following a successful trial across multiple routes, the company deployed thousands of SmartSIMs in rugged devices used by drivers. The rollout was phased based on legacy contracts, ETF fees, and new device deployments, with Advantix providing support throughout. Stakeholders also transferred mobility and connectivity management, wireline TEM, and helpdesk services to Advantix.

### Results

- Drivers' rugged devices now have persistent connectivity and redundancy
- Saved \$122,430/year via mobility optimization
- Cut \$36,700/year in connectivity costs
- Combined mobility and fixed TEM management, including MACD and helpdesk support, saving the IT team hundreds of hours