



CASE STUDY

International Logistics Carrier Deploys SmartSIM in Handheld Computers to Give Drivers a Boost

Client Profile



Shipping and Delivery Services



Employees: 100,000+



Mobile Devices: 45,000

Situation



Drivers needed reliable connectivity for their handheld computers



Searching for the best wireless coverage options



Wanted to streamline procurement and billing processes



Needed a cost-competitive solution

Solution

SmartSIM technology enabled seamless carrier switching among 6 domestic carriers and three Canadian carriers for superior route coverage with one cost-competitive monthly price. To make procurement and setup easy, Advantix provided a custom fulfillment portal for the instantaneous activation and management of SIMs, allowing SmartSIM-enabled handhelds to be shipped “hot.” Once equipped with the new solution, drivers were empowered with the best available coverage from leading carriers and inherent disaster recovery regardless of route or delivery location.

Results

- Superior coverage inside and outside the four walls
- Simplified fulfillment and program management
- Enabled proactive data-plan management with alerts and robust reporting
- Reduced total spend with pre-negotiated carrier pricing