The MCx Provider

ADVANTIX®

CASE STUDY

REDUCE   REUSE   RECYCLE

Breaking Silos: Advantix Powers Seamless Communications for Environmental Services Company

Client Profile

Industry
Environmental services

Locations:
1,000+ sites

Fleet:
15,000+ trucks/drivers

Employees:
42,000

Situation

- Relied on multiple carriers in North America

- Push-to-talk functionality was limited, with few administrative features and no cross-carrier operability

- Drivers encountered coverage issues, particularly in remote areas

- The IT team was managing multiple TEMs due to acquisitions

Solution

Following a successful pilot, the company phased in Voyager Voice, aligning deployments with the expiration of legacy carrier contracts. To enhance connectivity, they adopted Advantix SmartSIM, which provided data redundancy and enabled IP-based push-to-talk services across multiple carriers. The company also consolidated its TEM services under Advantix, enhancing oversight and efficiency. Additionally, they partnered with an Advantix VAR to optimize reverse and forward logistics, improving device configuration, depot management, and RMA processes.

Results

- Quick number porting and seamless near-zero-touch activation accelerated deployment

- Enhanced cellular data and voice coverage eliminated connectivity issues

- Expanded push-to-talk capabilities enabled unified communication across the fleet

- Consolidated TEM services simplified expense tracking and reduced overhead

- Streamlined logistics processes improved operational efficiency and device management

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