

CASE STUDY



Advantix: The Perfect Spot for National Parking Operator's Wireless Connectivity and Wireless/Wireline Telecom Management

Client Profile



Industry

National parking operator



Locations

Hundreds of managed sites and franchises



Devices

Time clocks, pay stations, tablets and phones

Situation



Connectivity issues with time clocks and mobile devices



Operations fraught with carrier headaches and complex billing



High mobility and fixed telecom costs from multiple vendors



IT team burdened with tech management and carrier interactions

Solution

Impressed by initial managed mobility services, the customer added fixed TEM, shifting business from a previous provider. The company then transitioned from single-carrier SIMs to SmartSIM connectivity for enhanced reliability, features, and price consistency. Today Advantix handles invoice aggregation, bill pay, MACD (procurement lifecycle) and helpdesk support, ownership transfers during site acquisitions, and a device depot for cost-effective replacements. This unified solution provides a single pane of glass for all telecom needs, eliminating direct carrier dealings.

Results

- Devices now have persistent connectivity and redundancy
- Simplified SIM management and standardized costs
- Saved \$1M+/year via cost optimization and control
- Stakeholders now trust Advantix as the default for all wireless connectivity and wireless/wireline telecom management