



# CASE STUDY

## Advantix Telecom Auditors Save International Retail Chain \$2 Million

### Client Profile



**Industry**  
Retail



**Locations:**  
2,600+



**Employees:**  
31,000



**Annual Telecom Spend:**  
\$11M

### Situation



Frequent store openings and closings



Turnover in IT personnel



Retail blackout periods required extensive planning and timely execution



Previous audit was conducted by carrier (Fox guarding the hen house)

### Solution

Advantix auditors created a comprehensive inventory of all telecom voice and data solutions being billed. This in-depth review uncovered numerous underused or unused products, services, and features at various locations. As a result, many solutions were canceled or replaced with best-in-class products and services, significantly reducing the total cost of ownership (TCL) with minimal changes in carriers and other providers.

### Results

- \$1.97M in annual savings with minimal changes to current carriers/providers
- \$300K in one-time credits for billing errors
- The client has an accurate inventory of current spend
- Post-audit environment allows for future network road mapping and RFP