

ACHIEVING RESULTS FOR OUR CLIENTS



**“The AlwaysOn solution from Advantix streamlined the opening of multiple stores domestically and abroad.”**

– IT Manager

## Details

- **Client Profile**  
Global specialty retailer
- **Device Type**  
Mobile routers
- **Application**  
Primary/secondary connectivity depending on the store

## Situation

- Preparing to open stores in Europe and Australia
- Many sites did not have access to timely broadband and needed a temporary cellular connectivity solution
- Some locations had broadband in place but needed wireless backup
- The company's IT team was stretched and needed help with implementation and management

## Solution

For its international deployment, Advantix engineers configured and shipped SmartSIMs that would connect to multiple leading carriers based on each store's location. They conducted application stress tests and optimized connectivity for each site. The solution included a managed services package with kitting and setup of hardware, proactive monitoring, ongoing device management, RMAs and one number to call for support.

## Result

- New stores without access to wireline broadband opened and operated without a hitch
- As broadband became available, Advantix helped configure SmartSIM-enabled routers to a secondary back-up solution
- Data plans were rightsized by location and assigned to a single pool to prevent overages and save money
- The company gets one invoice for dozens of locations domestically and abroad